

OUR MISSION TO CREATE
NEXT-LEVEL, BESPOKE
VEHICLES, AND HAVE
HELPED US TO PRODUCE EXTRAORDINARY

**CHRIS HARWOOD**Operations Director, Urban Automotive





RESULTS THROUGHOUT OUR RANGE

A Mercedes G-wagon styled using Gurit's Short Fibre Prepreg

Urban Automotive are creators and modifiers of some of the most exclusive vehicles on the planet, using industry leading techniques to tailor bespoke vehicles for their clientele.

They elected to feature Gurit's SFP (Short Fibre Prepreg) in the manufacture of their carbon fibre parts, due to its distinctive cosmetic finish. SFP is simple to use, quick curing, and has minimal waste from part cutting due to its strength and stiffness being equal in all directions. Chris Harwood, operations director of Urban Automotive commented, "After 2 years searching the globe for a supplier of something unique for the URBAN brand, we found what we were looking for with Gurit. They understand our mission to create next-level, bespoke vehicles, and have helped us to produce extraordinary results throughout our range. As a market leader, it's important for us to stay ahead of the competition in terms of both appearance and quality, and Gurit have most certainly helped us to achieve that."

## **TARGET**

Manufacture unique carbon fibre parts to tailor bespoke vehicles

## SOLUTION

Use of Gurit's Short Fibre Prepreg (SFP), made from chopped carbon fibre

## **BENEFITS**

SFP provides a unique cosmetic finish. Due to its strength and stiffness being equal in all directions, SFP is more efficient to cut, leading to less waste.

Gurit Customer Support

 $uk\hbox{-}customer.support@gurit.com\\$ 

**Gurit Technical Support** technical.support@gurit.com